

# A SOUND INVESTMENT



Pianos from Steinway & Sons are not only beautiful and of exceptional quality, they are also a secure investment that is gradually being discovered by more and more people.

Did you know that today, a 50-year-old Steinway can command a price more than nine times its original cost? Of course, for most people who purchase a grand or upright piano from Steinway & Sons, the musical and aesthetic merits are a priority. However, in times when stock markets are fluctuating and interest in alternative investment opportunities is increasing, Steinway instruments are a part of this new trend.

For decades, our customers have trusted in our pianos, which are handed down from generation to generation and, in addition to their non-material worth, they represent a secure investment.

Is this something that could be of personal interest to you? Then now could be an even more appealing time to consider investing, because Steinway & Sons always increase their prices at the beginning of a new year! So don't wait for too long – you can benefit from the current prices until the end of 2016!

Please don't hesitate to contact us or one of our authorised retailers – we'd be happy to assist you!



STEINWAY & SONS